

Ana Simon

me@ana-simon.com

creative | analytical | dynamic

EXPERIENCE

- 2020-present
Worldwide
Independent Information Designer
Aided over 200 startups across 6 continents in visual storytelling for investment documents, sales presentations, pitch decks, data visualisation and infographics design
- 2022
London
Ogilvy UK Senior Presentation Designer
Designed agency new business pitch decks, reports and internal management comms
- 2020
London
Amazon Brand Specialist
Worked with three key vendors, during the first COVID-19 wave, ensuring product availability, enabling new customer discovery and boosting their performance
- 2018
London
KPMG Information Technology Consultant
Created data driven dashboards aiding better resource utilisation through the visualisation of the incoming project pipeline
- 2017 - 2018
London
Credit Suisse IT Analyst
Designed and developed 7 Management Information Dashboards, optimizing IT Architecture reporting and facilitating N-4 strategic decision making

EDUCATION

- 2023-2024
London
PG Cert in Interdisciplinary Problems & Methods
LIS - London Interdisciplinary School
- 2015 - 2019
Manchester
Achieved 1st Class Honours in BSc Information Technology Management for Business (ITMB)
The University of Manchester UoM
- THESIS**
Diversity in the Executive Tier
A story about Unicorns - Startups valued at over \$1 billion
- AWARDS**
Faculty of Humanities Dean's Award for Achievement
Making a Difference Award for Social Responsibility - GreatUniHack 2017
- 2022
Bucharest
PMP - Project Management Professional Certification
EXEC-EDU
- 2022
Bucharest
Brand Design for Advertising
pixellab
- 2021
Cluj
Creative Photography & Artist Management
Tibi Clenci Camp
- 2021
online
Data Visualization for Editorial Projects
Diana Estefania Rubio
- 2021
Bucharest
Alternative School For Creative Thinking
The European Awards for Creativity National Selection Phase
- 2019
London
Agile Methodology
An Introduction to SCRUM
- 2018
online
Design Thinking Crash Course
Stanford University

PORTFOLIO

www.ana-simon.com/work

SKILLSET

- Design** Microsoft Office, Adobe Creative Suite, Figma, Canva, G Suite, iWork
Reporting Tableau, Power BI
Languages English (Proficient), Spanish (Beginner), French (Beginner)
Transferable Attention to Detail, Time Management, Problem Solving, Visual Storytelling

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EXPERIENCE

2020-present
Worldwide

Independent Information Designer

Aided over 300 startups from North America, Western Europe and Asia in visual storytelling for investment documents, sales presentations, pitch decks, data visualisation and infographics design

2022
London

Ogilvy UK Senior Presentation Designer

Designed successful agency new business pitch decks, behavioural analysis reports and internal management communications

2020
London

Amazon Brand Specialist

Worked with three key vendors, during the first COVID-19 wave, ensuring product availability, enabling new customer discovery and boosting their performance

2018
London

KPMG Information Technology Consultant

Created PowerBI data driven dashboards aiding better resource utilisation through the visualisation of the incoming project pipeline

2017 - 2018
London

Credit Suisse IT Analyst

Designed and developed 7 Tableau Management Information Dashboards, optimizing Technical IT Architecture reporting and facilitating N-4 strategic decision making

EDUCATION

2023-2024
London

PG Cert in Interdisciplinary Problems & Methods

LIS - London Interdisciplinary School

2015 - 2019
Manchester

Achieved 1st Class Honours in BSc Information Technology Management for Business (ITMB)

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THESIS

Diversity in the Executive Tier

A story about Unicorns - Startups valued at over \$1 billion

AWARDS

Faculty of Humanities Dean's Award for Achievement

Making a Difference Award for Social Responsibility - GreatUniHack 2017

2022
Bucharest

Brand Design for Advertising

pixellab

2023
Bucharest

PMP - Project Management Professional

project management institute - exec-edu

2021
online

Data Visualization for Editorial Projects

Diana Estefania Rubio

2021
Bucharest

Alternative School For Creative Thinking

The European Awards for Creativity National Selection Phase

2021
London

SEO Optimisation Tehniques

Infosec Centre

2019
London

Agile Methodology

An Introduction to SCRUM

2018
online

Design Thinking Crash Course

Stanford University

2025
online

chatgpt 101 + ai image generation

bemused studio

PORTFOLIO

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SKILLSET

Design Reporting Languages Transferable

chat gpt, gemini, Microsoft Office, Adobe Creative Suite, Figma, Canva, G Suite, iWork
Tableau, Power BI
English (Proficient), Spanish (Beginner), French (Beginner)
Attention to Detail, Time Management, Problem Solving, Visual Storytelling