Ana Simon

creative | analytical | dynamic

me@ana-simon.com

EXPERIENCE

2022
London

Ogilvy UK **Senior Presentation Designer**

Designed agency new business pitch decks, reports and internal management comms

2020-2022

Independent **Information Designer**

Aided over 70 startups across 6 continents in visual storytelling, investment documents, pitch decks and infographics design, together with general digital visual identity strategy

2020
London

Amazon **Brand Specialist**

Worked with three key vendors, during the first COVID-19 wave, ensuring product availability, enabling new customer discovery and targeting to boost their performance

2018
London

KPMG **Information Technology Consultant**

Created data driven dashboards aiding better resource utilisation through the visualisation of the incoming project pipeline

2017 - 2018
London

Credit Suisse **IT Analyst**

Designed and developed 7 Management Information Dashboards, optimizing IT Architecture reporting and facilitating N-4 strategic decision making

EDUCATION

2015 - 2019
Manchester

Achieved 1st Class Honours in BSc Information Technology Management for Business (ITMB)

The University of Manchester UoM

THESIS
Diversity in the Executive Tier
A story about Unicorns - Startups valuated at over $1 billion

AWARDS
Faculty of Humanities Dean's Award for Achievement
Making a Difference Award for Social Responsability - GreatUniHack 2017

2022
Bucharest

Brand Design for Advertising
pixellab

2021
Cluj

Creative Photography & Artist Management
Tibi Clenci Camp

2021
online

Data Visualization for Editorial Projects
Diana Estefania Rubio

2021
Bucharest

Alternative School For Creative Thinking
The European Awards for Creativity National Selection Phase

2021
London

SEO Optimisation Tehniques
Infosec Centre

2019
London

Agile Methodology
An Introduction to SCRUM

2018
online

Design Thinking Crash Course
Stanford University

PORTFOLIO

www.ana-simon.com/work

SKILLSET

Design | Canva, Adobe Creative Suite, Figma
Reporting | Tableau, Power BI, Microsoft Office, G Suite, iWork
Languages | English (Proficient), Spanish (Beginner), French (Beginner)
Transferable | Attention to Detail, Time Management, Problem Solving, Visual Storytelling